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For Immediate Release

Keep a Natural Spring in Fido or Kitty's Step with Ayush Herbal Pet Care Supplements

Herbal Supplements for Pets Go Beyond Catnip with Ayurvedic Formulas from India

REDMOND, WA (January 19, 2011) - When Fido and Kitty are feeling a little out of sorts, many owners seek a natural solution to put a wiggle back in their tail. [Ayush Pet Care Products](#) offers natural supplements for one's four-legged family member, providing an option that's easy on one's pet, and follows herbal healing principles that have helped animals stay healthy for thousands of years.



Formerly available from vets only, they are now available directly to consumers as well.

Based on Ayurvedic medicine, a 5,000 year old natural healing science from India, Ayush's herbal formulas can keep pets healthy and active, possibly helping to prevent everything from sore hips common in larger dogs as they age, to anxiety typical of smaller pets. In addition, several formulas address digestive, liver, kidney, skin or other health issues.

"While natural alternatives for pets may seem like a recent occurrence, veterinary medicine was actually mentioned in Ayurvedic medical texts dating back thousands of years," said Dr. Tejinder Sodhi, a holistic veterinarian based in Redmond, WA, and co-founder of Ayush Pet Care Products.

Ayush's Pet Care Products meet or exceed stringent requirements and are the choice of holistic veterinarians worldwide. The company offers 15 formulas in the following categories in tablets and/or drops: Cognitive; Skin; GI tract, Digestive; Liver and Kidney; and Muscles and Joints.



Is your dog chewing the furniture when anxious, or is the cat clawing anyone in her path? Noticing that your pet is a bit run down, or turning grey around the muzzle? One popular formula, [Ashwaganda Vet](#) can help to relieve stress, improve brain function and the immune system *and* is revered in Ayurveda as "anti-aging" therapy. "It is one of the most highly regarded and widely used Ayurvedic herbs and is believed to increase energy and overall health and longevity," explained Dr. Sodhi. MSRP: \$22 for 90 tablets \$19.70 two-ounce dropper bottle for small pets.

For animals missing their get up and go due to joint and muscle issues, [Boswelya Plus Vet](#) supports a healthy inflammatory response and blood supply to joint tissue, which increases the pet's comfort. It also contains glucosamine sulphate and chondroitin, along with bromelain. MSRP: \$26.50 for 90 tablets.



Dogs will eat just about anything, which can have the unfortunate consequence of unwanted pests taking up residence in their colon. [AP Mag Vet](#) is a powerful herbal preparation for support and maintenance of gastrointestinal health. It includes neem, pippali, bitter melon, holy basil and barberry, used for centuries in Ayurveda to assist in cleansing the colon. MSRP: \$25 for 90 tablets.

Ayush Pet Care products can be found nationwide from select pet stores and holistic veterinarians, or directly at www.ruved.net, under the vet products product category, or call (800) 925.1371.

Founded in 1988, Ayush Pet Care is a subsidiary of AYUSH Herbs and R-U-VED Inc., the only Ayurvedic herb company in the U.S. owned and operated by practicing Ayurvedic physicians, who also cultivate the medicinal herbs offered to ensure the utmost in quality and safety standards. AYUSH Pet Care is located at 2239 152nd Avenue NE; Redmond, WA 98052. Editors seeking more information, samples or images may contact Holly Padove at holly@thepressroom.com or (805) 773-1000.